



PRIMEMOVERS EQUITY (S) PTE LTD

Six Battery Road, #03-01

Singapore 049909

[primemoversequity.com](http://primemoversequity.com)

## PrimeMovers Equity Announces Appointment of Managing Director

**Singapore, 15 October 2025** – PrimeMovers Equity ("PME") is pleased to announce the appointment of Kevin Vince Fernando as Managing Director, effective 15 October 2025.

"We have known Kevin Fernando for almost 2 decades and are thrilled to welcome him to the PrimeMovers Equity team" said Soo Jin Goh, co-founder and CEO of PME. "Kevin's extensive global experience and proven track record in driving transformation and growth will be a tremendous asset to us as we continue to expand and strengthen our platform."

Kevin is a seasoned executive with more than 25 years of experience leading global businesses through transformation, scaling, and value creation. He has successfully built and managed enterprises with revenues ranging from US\$500m to US\$1.1B across Asia, Europe and the Americas, delivering double digit growth and strategic value enhancement.

Prior to joining PME, Kevin held several senior leadership roles at Stanley Black and Decker, including as President of Asia Tools & Outdoor business, President of Asia Growth Initiatives; Stanley Engineered Fastening, including President of Asia and North America Industrial & Global Electrification and Global Vice President Operations; as well as Chief Operating Officer of Infastech.

Kevin holds doctoral degrees in Business Administration majoring in Strategy, Global Operations and Digital Transformation. He is a Fellow of the Chartered Institute of Marketing (UK) and the Institute of Public Accountants (Australia) and a certified Six Sigma Black Belt. His executive education includes programs from Wharton, Tuck, NTU and Thunderbird.

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### About PrimeMovers Equity

PrimeMovers Equity is a Singapore-based private equity investment management firm that actively works with management teams in the mid-market segment in Southeast Asia by way of its Growth and Transformation through Operations™ – GTO™ – Framework. The firm is led by co-founders, Soo Jin Goh and Randy Teo, who have worked together for over a decade, and each possess more than 20 years of industry and private equity experience. PME is licensed by the Monetary Authority of Singapore (Capital Markets Services Licence No. 101254). For more information, please visit <https://www.primemoversequity.com> or contact [info@primemoversequity.com](mailto:info@primemoversequity.com)